**Amazon Cognito**

* Cognito lets you add sign-up, sign-in and access control to your web and mobile apps.
* Cognito scales to millions of user and supports sign-in with social identiy providers like Apple, Facebook, Google, Amazon and enterprise identity providers using SAML 2.0 and OpenId Connect
* <https://docs.aws.amazon.com/cognito/latest/developerguide/cognito-getting-started.html> for the Getting started with Amazon Cognito

**AWS Secrets Manager and Key Management Service (KMS)**

* AWS Secrets Managers stores Database connection strings / API Keys which can be retrieved by application developers or rotated by admins
* AWS KMS is used to store keys
  + Symmetric
  + Asymmetrics
* Appications/Services using KMS will retrieve the keys from KMS and use accordingly.